

SPONSORSHIP PROSPECTUS

2024



FORMULA STUDENT

THE STUDENT'S MOTORSPORT COMPETITION

Formula Student is an international engineering design event which tasks students to design, manufacture, build and test a prototype single seater race car.

The UK competition takes place at Silverstone where our car and team are put through their paces in a range of static and dynamic tests, judged by industry professionals. To succeed, the team must have strong design and costing justifications, business presentation skills, management and teamwork skills.



Held by the Institution of Mechanical Engineering, it aims to excite and encourage young people to pursue a career in motorsport by bridging the gap between the theory taught in the classroom and the practical skills needed in the workplace. Formula Student has become an impactful, industry-recognised competition, supported by Patron, Ross Brawn and other leading companies such as Bosch, Mercedes HPP, Jaguar Land Rover, MathWorks, McLaren Applied, GKN, AB Dynamics, ANSYS, and many more...

WHO ARE WE?

UWE FORMULA STUDENT IS A DIVERSE, DEDICATED TEAM OF OVER 100 ENTHUSIASTIC STUDENTS STUDYING A RANGE OF SUBJECTS FROM THE UNIVERSITY OF THE WEST OF ENGLAND.

The team members independently design, manufacture, test, and race a competitive single-seater race car. UWE FS is a successful, enterprising Formula Student team who have been climbing the ranks across the last 10 years and still have an exceedingly bright future ahead.

TEAM TIMELINE

2014 UWE Racing enters our first Class 1 entry to the Formula Student UK competition after two years as a concept class. This makes us a relatively new team to the competition however our impressive results record proves that we are a team to beat.

2019 In 2019, with continuous improvement, we achieved an incredible 7th place in both Formula Student UK at Silverstone, as well as at Formula Student Netherlands, winning our first dynamic event.

2022 After years of tenacity, the team achieved an outstanding season at FSUK finishing in 2nd place overall (1st in Business presentation, and leading in many events) and had our first competition in Italy!

RECENT RESULTS

Whilst our 2023 competitions threw the team some challenges, we still placed within the top 10 at both the UK and Netherlands competitions. We also returned to the Formula Student Netherlands competition after four years, to secure another top 10. This maintained our top 10 streak since 2018!



TEAM PERSPECTIVE

UWE Formula Student helps students from all areas of the university gain valuable knowledge and hands-on experience that is implemented to develop a successful race car. The unique level of experience offered by the team often helps students find jobs in their chosen industry.

Formula Student is widely recognised by many leading companies and high-profile engineers as Europe's most established educational motorsport competition. Because of this, it provides incredible opportunities for both graduates and future employers.

Our Alumni work at...



Our Placement students work at...

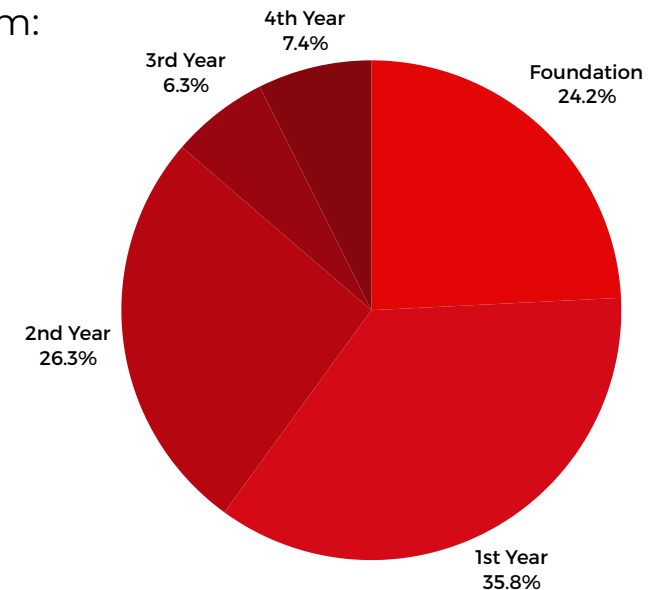


OUR TEAM

Our team consists of members from all years across the university from foundation to masters. This means we have students that would be interested in a range of programmes, from industrial placements to graduate roles.

As well as this, we also have future dissertation students who many be interested in collaborating on projects

The distribution of years of study across the team:



SPONSORSHIP

As a university team run by students, we rely on the generosity of our sponsors to continue our development and keep pushing to improve on our successes. Sponsors can provide parts or services at a discounted rate or funding to aid developments, running costs and competition costs.

We offer a range of benefits to our sponsors to keep you involved and up to date with the teams progress across the year and help promote your company.

LIVERY

Your logo will be displayed on the livery of our 2024 car which will run at events both in the UK and internationally

TEAMWEAR

Your company logo will be added to our teamwear which will be worn by all team members at events both in the UK and internationally

As a low budget team, we run on a dynamic scale of sponsorship. Therefore the level of service you provide for our team dictates the position and size of your companies logo on our car's livery.



BENEFITS

MORE BENEFITS OFFERED TO ALL COMPANIES THAT SUPPORT US

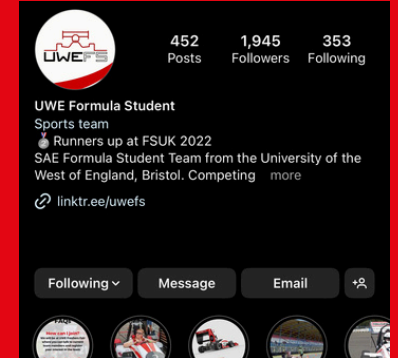
LAUNCH

All of our sponsors are invited to attend the launch of our car before competition



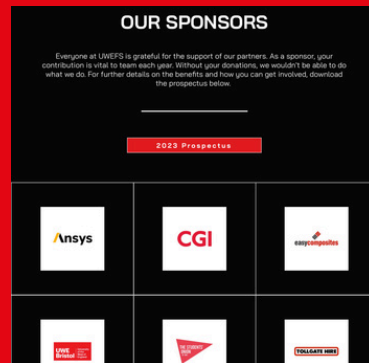
SOCIALS

Sponsor highlight post on our social media across all platforms



WEBSITE

Company logo proudly displayed on our website including a hyperlink to your website



MERCH

Custom merch is available to each company at an extra cost per item



UPDATES

Receive technical updates on the team throughout the year



HIRING

Direct access to our team for placements and graduate roles



THANK YOU TO ALL THE COMPANIES THAT HAVE SPONSORED AND WORKED WITH US IN 2023!

UWE Formula Student would like to thank you for taking the time to learn more about our team. Our successes over the years would not have been possible without the donations and support of our sponsors and partners.

YTL Developments
YTL GROUP



easycomposites



RAMAIR L.W. Jenkins

CGI Ansys



SKF



LifeRacing



HARD ANODISING
SURFACE TREATMENTS LTD

igus



AIRBUS



SusProg3D
Suspension by Design

Contact



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If you have any queries regarding our team, our plans for 2024 or you are interested in sponsoring us then please get in touch.