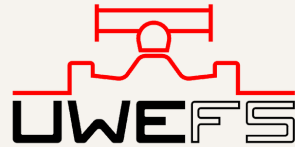


SPONSORSHIP PROSPECTUS 2023

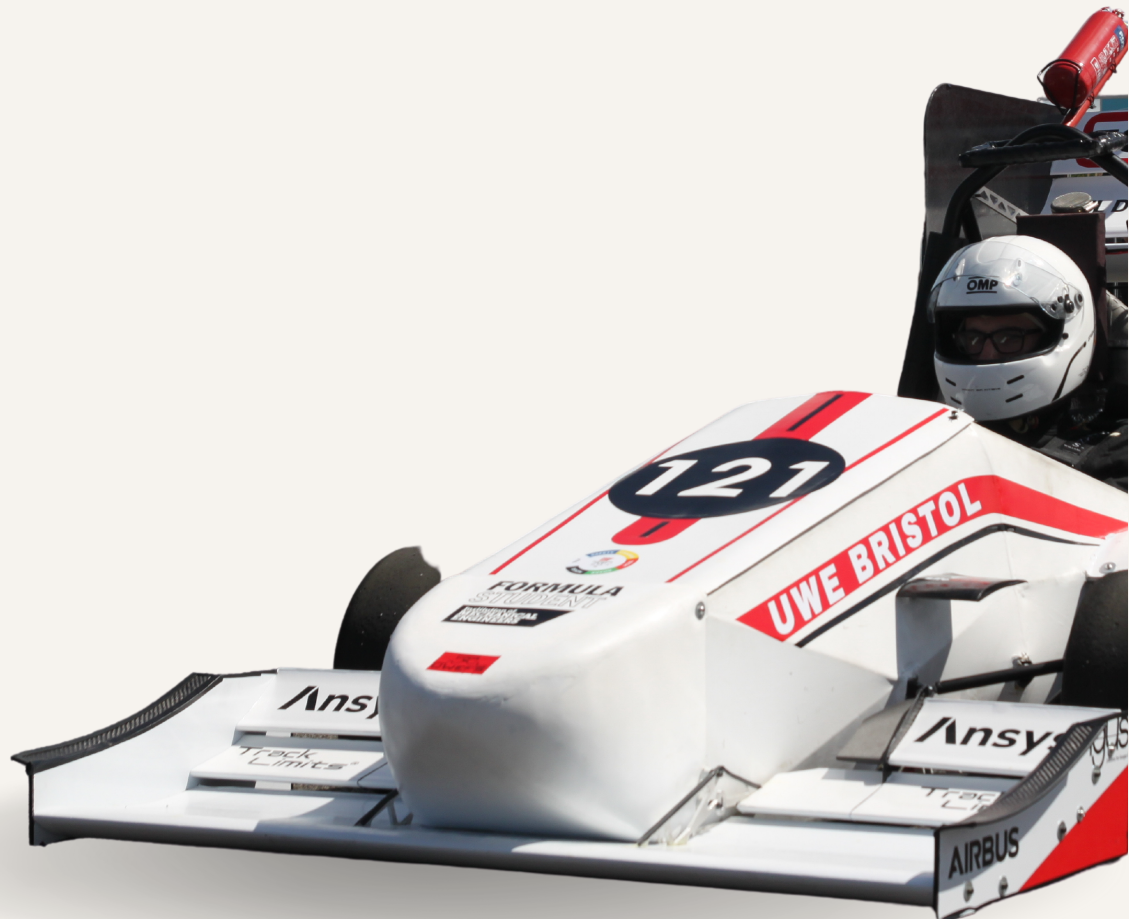


UWE FORMULA STUDENT

TABLE OF CONTENTS

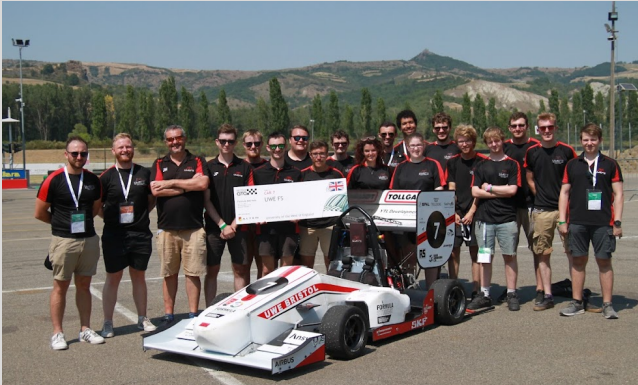


• What is Formula Student?	-----	3
• Who we are	-----	4
• Sponsorship Benefits	-----	5
• Team perspective	-----	7
• Our Sponsors	-----	8



WHAT IS FORMULA STUDENT?

THE STUDENT'S MOTORSPORT COMPETITION



Formula Student provides an incredible opportunity for students to gain a range of skills, that can only be developed in this kind of real-world environment.

This will benefit them in their future employment, and many go on to work for leading companies.



THE COMPETITION:

Formula student is an international engineering design event with over 600 teams that compete globally.

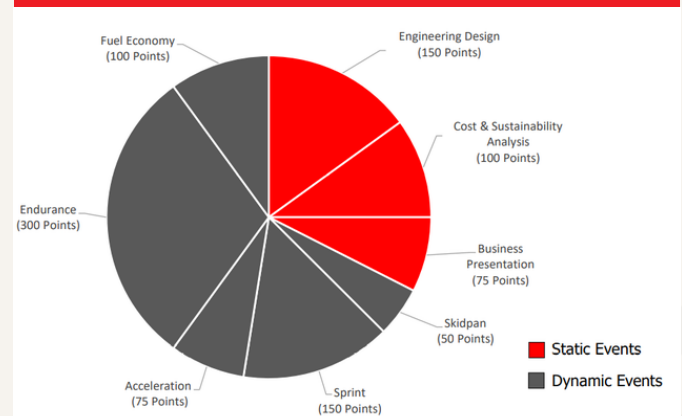
Held by the Institute of Mechanical Engineering, it aims to excite and encourage young people to pursue a career in motorsport. The event is judged not only on your Race Car's speed in the **Dynamic Events** but also on a range of **Static Events**. To succeed a team must have **design** and **costing** justifications, **business presentation** skills, and strong **management** and **teamwork** skills.

It has become an impactful, industry-recognised competition, supported by leading companies such as **Bosch**, **Mercedes-AMG**, **Jaguar Land Rover**, **MathWorks**, **McLaren**, **GKN**, **AB Dynamics**, **ANSYS**, and many more.

HOW TO WIN?



Teams are judged by experienced industry specialists and receive points for competing in the static and dynamic events.



WHO WE ARE

UWE Formula Student is a diverse, dedicated team of over 120 enthusiastic Engineering, Business, Product Design, Computer Science, Mathematics and even History students from the University of the West of England.

The team members independently design, manufacture, test, and race a competitive single-seater race car. UWE FS is a successful enterprising Formula Student team with an exceedingly bright future ahead.

2014

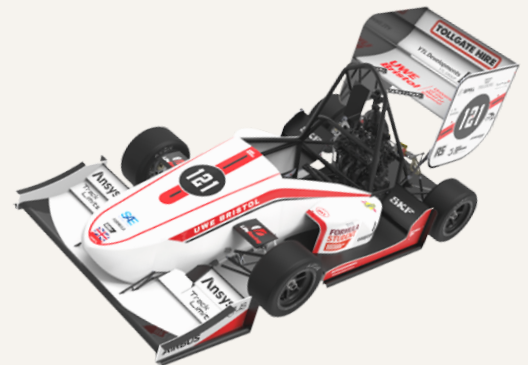


As a relatively new team among UK competitors, the team worked exceptionally hard over the last 8 years and our progression from the first UWE Class 1 entry in 2014.

2019



In 2019, with continuous improvement, we achieved an incredible 7th place in both Formula Student UK at Silverstone, as well as at Formula Student Netherlands, winning our first dynamic event.

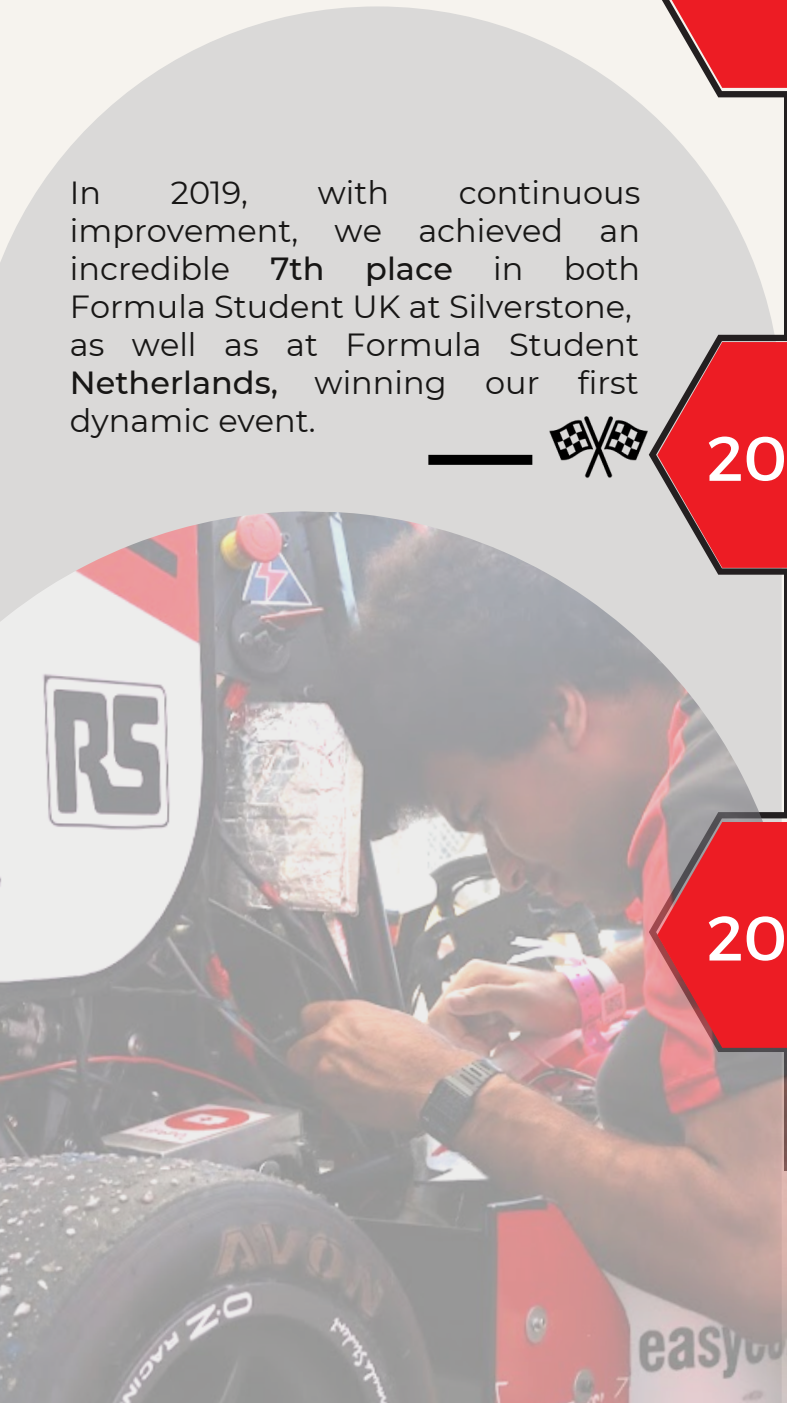


2022



After years of tenacity, the team achieved an outstanding season at FSUK finishing in 2nd place overall (1st in Business presentation, and leading in many events) and 6th place overall in our first year at Formula Student Italy.

UWE FS is eager to continuously improve and refine every aspect of the team in the future years to lead to even more success in the UK and European competitions. We are working for more wins!



WHAT WE CAN OFFER YOU

SPONSORSHIP

At Silverstone in 2022, we have successfully surpassed all our goals, claiming **Second place overall** in last year's competition and **First** in our business presentation.

As a university team run by students, we rely on the generosity of our sponsors to continue our development and keep pushing to improve on our successes.

BENEFITS

Here are some of what we can offer as the UK's future champions:



UWE FS provides the opportunity to promote your brand through eye-catching decals on our racing car livery.

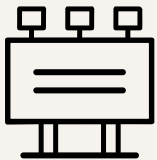


We provide the opportunity to promote you on our social media posts through our widely-viewed Twitter, TikTok, Instagram, LinkedIn and Facebook accounts.



Your company logo will be proudly emblazoned on our team clothing that our members will wear at national and international events.

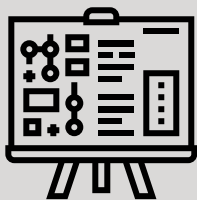
MORE BENEFITS



Your company logo will be printed boldly on our pit boards at all UWE FS society events.



Your donation will also entitle you to have your hyperlinked company logo and profile on our website.

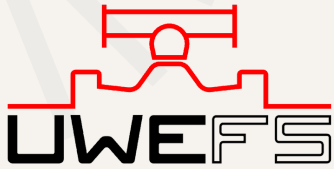


You will receive regular technical updates from the team and a warm invitation to the UWE FS 2023 launch event, and other events such as our annual FS Silverstone competition!

There is no range in how much you can donate, and we appreciate anything you can offer us. However, the donation amount will influence the benefits we can offer you.

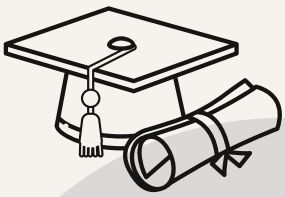
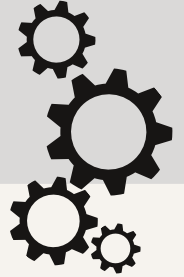


We can also offer **other benefits** such as work experience for younger students, or specific merchandise. So please contact us if you would like to learn more, and we will endeavour to accommodate you where possible.



TEAM PERSPECTIVE

UWE Formula Student is a place where many students gain valuable knowledge and hands-on experience that is implemented to develop a successful race car. The hands-on experience often helps students find jobs in their chosen industry.



Formula Student is widely recognised by many leading companies and high-profile engineers as Europe's most established educational motorsport competition. Because of this, provides incredible opportunities for both graduates and future employers.

Our Alumni work at...



AND MANY MORE...



THANK YOU to all the companies that have sponsored and worked with us in 2022!



L.W. Jenkins Ltd



AIRBUS



HARD ANODISING
SURFACE TREATMENTS LTD



SPAL
AUTOMOTIVE



YTL UK Ltd
YTL GROUP



AMKmotion
MEMBER OF THE ARBURG FAMILY

TRELLEBORG





UWE Formula Student would like to thank you for taking the time to learn more about our dedicated racing team.


Our success would not have been possible without the donations of our enthusiastic supporters, sponsors and partners. Your support will contribute to the 2022/23 season and our 9th Class 1 Formula Student race car, and the sport and the future of younger generations.

Contact



 www.uweformulastudent.com

 @uwe_formula_student

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 @uwe_fs

