

SPONSORSHIP PROSPECTUS

2025





FORMULA STUDENT

THE STUDENT'S MOTORSPORT COMPETITION

Formula Student is an international engineering design event which tasks students to design, manufacture, build and test a prototype single seater race car.

The UK competition takes place at Silverstone where our car and team are put through their paces in a range of static and dynamic tests, judged by industry professionals. To succeed, the team must have strong design and costing justifications, business presentation skills, management and teamwork skills.

Held by the Institution of Mechanical Engineering, it aims to excite and encourage young people to pursue a career in motorsport by bridging the gap between the theory taught in the classroom and the practical skills needed in the workplace. Formula Student has become an impactful, industry-recognised competition, supported by Patron, Ross Brawn and other leading companies such as Bosch, Mercedes HPP, Jaguar Land Rover, MathWorks, McLaren Applied, GKN, AB Dynamics, ANSYS, and many more...

WHO ARE WE?

UWE FORMULA STUDENT IS A DEDICATED TEAM OF OVER 100 STUDENTS STUDYING A RANGE OF SUBJECTS AT THE UNIVERSITY OF THE WEST OF ENGLAND.

The team members independently design, manufacture, test, and race a competitive single-seater race car. UWE FS is a successful, enterprising Formula Student team who have been climbing the ranks across the last 10 years and still have an exceedingly bright future ahead.

Over the last year we have been working on becoming one of the first teams in the UK to use a Hybrid powertrain combining our 675 Street Triple rear wheel drive set up with two in hub motors driving the front wheel.



TEAM TIMELINE

- 2014 ○ UWE Racing enters our first Class 1 entry to the Formula Student UK competition after two years as a concept class.
- 2019 ○ In 2019, with continuous improvement, we achieved an incredible 7th place in both Formula Student UK at Silverstone and Formula Student Netherlands, our first European competition. We also won our first dynamic event!
- 2022 ○ After years of tenacity, the team achieved an outstanding season at FSUK finishing in 2nd place overall (1st in Business presentation, and leading in many events) and had our first competition in Italy!
- 2024 ○ A big year for UWE FS as we made some big changes to the car. We may have not walked away with the results we deserved, but we maintained our top 10 position at FSUK and coped well with the challenges thrown at us during Formula Student Czech
- 2025 ○ Looking to 2025 we are aiming to continue our hybrid project and keep our top 10 record going!

TEAM PERSPECTIVE

UWE Formula Student helps students from all areas of the university gain valuable knowledge and hands-on experience that is implemented to develop a successful race car. The unique level of experience offered by the team often helps students find jobs in their chosen industry. Whether this be in engineering or other disciplines, the teamwork, time management and planning skills developed on the team can be used in all future careers paths.

Formula Student is widely recognised by many leading companies and high-profile engineers as Europe's most established educational motorsport competition. Because of this, it provides incredible opportunities for both graduates and future employers.

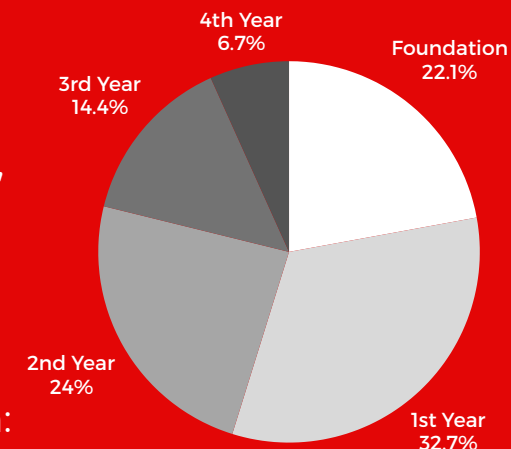
Our Alumni work at...



OUR TEAM

Our team consists of members from all years across the university from foundation to masters. This means we have students that would be interested in a range of programmes, from industrial placements to graduate roles in multiple sectors as our team is made up of students from a range of degrees.

As well as this, we also have future dissertation students who many be interested in collaborating on projects



The distribution of years of study across the team:

SPONSORSHIP

As a university team run by students, we rely on the generosity of our sponsors to continue our development and keep pushing to improve on our successes. Sponsors can provide parts or services at a discounted rate or funding to aid developments, running costs and competition costs.

We offer a range of benefits to our sponsors to keep you involved and up to date with the teams progress across the year and help promote your company.

As a low budget team, we run on a dynamic scale of sponsorship. Therefore the level of service you provide for our team dictates the position and size of your companies logo on our car's livery.



WHERE WILL YOUR LOGO BE?

EVENTS

We will also put your logo on our posters which will be used at university events such as freshers fair and open days as well as other sponsor events

TEAMWEAR

Your logo will be added to our teamwear which will be worn by all team members at events both in the UK and internationally

LIVERY

Your logo will be displayed on the livery of our 2025 car which will run at events both in the UK and internationally

BENEFITS

MORE BENEFITS OFFERED TO ALL COMPANIES THAT SUPPORT US

LAUNCH

All of our sponsors are invited to attend the launch of our car before competition

SOCIAL MEDIA

Social media post on our social media across all platforms

WEBSITE

Company logo proudly displayed on our website including a hyperlink to your website

VISIT OUR DIGITAL GALLERY

Visit the School of Engineering at UWE and enjoy a tour of our digital gallery and our Cruden simulator

HIRING

Direct access to our team for placements and graduate roles

UPDATES

Receive technical updates on the team throughout the year



THANK YOU TO ALL THE COMPANIES THAT HAVE SPONSORED AND WORKED WITH US IN 2024!

UWE Formula Student would like to thank you for taking the time to learn more about our team. Our successes over the years would not have been possible without the donations and support of our sponsors and partners.



Contact



uwefs121@gmail.com



www.uweformulastudent.co.uk



[@uwe_formula_student](https://www.instagram.com/uwe_formula_student)

If you have any queries regarding our team, our plans for 2025 or you are interested in sponsoring us then please get in touch.