

SPONSORSHIP PROSPECTUS

2027

FORMULA STUDENT

THE STUDENT'S MOTORSPORT COMPETITION

Formula Student is Europe’s most established educational motorsport competition.

Each year, university teams from around the world design, manufacture, and race a prototype single-seater car. The UK event is held at Silverstone, where our team competes in a combination of dynamic events (acceleration, endurance, skidpad, autocross) and static events (design, business, and cost presentations).

Teams are judged by industry professionals from leading automotive and motorsport companies. Formula Student bridges the gap between university learning and real-world engineering, developing the next generation of engineers, designers, and innovators.



WHO ARE WE?

UWE FORMULA STUDENT IS A DEDICATED TEAM OF OVER 100 STUDENTS STUDYING A RANGE OF SUBJECTS AT THE UNIVERSITY OF THE WEST OF ENGLAND.

The team members independently design, manufacture, test and race a competitive single-seater race car. UWE FS is a successful, enterprising Formula Student team who have been climbing the ranks across the last 10 years and still have an exceedingly bright future ahead.

Over the last year we have been working on becoming one of the first teams in the UK to use a Hybrid powertrain combining our 675 Street Triple rear wheel drive set up with two in hub motors driving the front wheel.



TEAM TIMELINE

2014 UWE Racing enters our first Class 1 entry to the Formula Student UK competition after two years as a concept class.

2019 In 2019, with continuous improvement, we achieved an incredible 7th place in both FSUK at Silverstone and FS Netherlands, our first European competition. We also won our first dynamic event!

2022 After years of tenacity, the team achieved an outstanding season at FSUK finishing in 2nd place overall (1st in Business presentation, and leading in many events) and had our first competition in Italy!

2025 Another big year with many changes to the car saw us achieve our best-ever international result: 5th at Formula Student Spain, the second-best finish in UWEFS history. We also earned a top-20 finish at FSUK.

2026 Building on the previous season, 2026 saw UWEFS achieve two Top 10 finishes, placing 10th FSS. The team also continued developing our hybrid powertrain.

2027 Looking ahead to 2027, our focus is on continuing to develop and refine the car, improving reliability, and pushing UWEFS further up the rankings

SPONSORSHIP

As a university team run by students, we rely on the generosity of our sponsors to continue our development and keep pushing to improve on our successes. Sponsors can provide parts or services at a discounted rate or funding to aid developments, running costs, and competition costs.

We offer a range of benefits to our sponsors to Keep you involved and up-to-date with the teams progress across the year and help promote your company.

As a low budget team, we run on a dynamic scale of sponsorship. Therefore the level of service you provide for our team dictates the position and size of your companies logo on our car's livery.



WHERE WILL YOUR LOGO BE?

TEAMWEAR

Your logo will be added to our teamwear which will be worn by all team members at events both in the UK and internationally.

EVENTS

We will also put your logo on our posters which will be used at university events such as freshers fair and open days as well as other sponsor events.

LIVERY

Your logo will be displayed on the livery of our 2026 car which will run at events both in the UK and internationally.

BENEFITS

LAUNCH
All of our sponsors are invited to attend the launch of our car before competition

SOCIAL MEDIA
Social media poston our social media across all platforms

WEBSITE
Company logo proudly displayed on our website including a hyperlink to your website

VISIT OUR DIGITAL GALLERY
Visit the School of Engineering at UWE and enjoy a tour of our digital gallery and our Cruden simulator

HIRING
Direct access to our team for placements and graduate roles

UPDATES
Receive technical updates on the team throughout the year



TEAM PERSPECTIVE

UWE Formula Student helps students from all areas of the university gain valuable knowledge and hands-on experience that is implemented to develop a successful race car.

The unique level of experience offered by the team often helps students find jobs in their chosen industry. Whether this be in engineering or other disciplines, the teamwork, time management and planning skills developed on the team can be used in all future careers paths.

Formula Student is widely recognised by many leading companies and high-profile engineers as Europe's most established educational motorsport competition. Because of this, it provides incredible opportunities for both graduates and future employers.

Our Alumni work at...



OUR TEAM

Our team consists of members from all years across the university, from foundation to master's. This means we have students that would be interested in a range of programs, from industrial placements to graduate roles in multiple sectors, as our team is made up of students from a range of degrees.

As well as this, we also have future dissertation students who may be interested in collaborating on projects

THANK YOU TO ALL THE COMPANIES THAT HAVE SPONSORED AND WORKED WITH US IN 2026!

UWE Formula Student would like to thank you for taking the time to learn more about our team.
Our successes over the years would not have been possible without the donations and support of our sponsors and partners.

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If you have any queries regarding our team, our plans for 2027 or you are interested in sponsoring us then please get in touch.

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